



Vision

Hearing aid discount program saves you money

You now have a cost saving option to improve your hearing. According to the National Institutes of Health, only 20 percent of persons who need hearing aids use them.¹ For many people this is due to the high cost.²

As a UnitedHealthcare vision plan member, you can save on high-quality hearing aids when you buy them from *hi HealthInnovations*TM. Hearing aids from *hi HealthInnovations* use advanced technology to help you hear and understand speech better.

Three simple steps to better hearing

1. Get a hearing test.
2. Choose a hearing aid from *hi HealthInnovations* by visiting **hiHealthInnovations.com** or call **1-855-523-9355**.
3. Place your order. Use promo code: **myVision** to get the special price discount.

This exclusive program provides

- Premium digital hearing aids at an affordable price, starting at \$699³ each
- Easy-to-use website to help you get started
- Hearing aids are custom programmed for your needs
- Comprehensive program support



It's not just about hearing; it's about health. To find out more go to **hiHealthInnovations.com**. Or call **1-855-523-9355**, Monday through Friday, 9 a.m. to 5 p.m. central time.



¹ National Institutes of Health, Oct 2010. <http://report.nih.gov/NIHfactsheets/ViewFactSheet.aspx?csid=95>

² Bouton, Katherine. Psychology Today. "What I Hear." May 2013. <http://www.psychologytoday.com/blog/what-i-hear/201305/why-we-dont-wear-hearing-aids>

³ There is a separate charge for ear molds, if needed. Pricing effective 1/1/14 and subject to change.

The *hi HealthInnovations*TM hearing program is provided through UnitedHealthcare, offered to existing members of certain products underwritten or provided by UnitedHealthcare Insurance Company or its affiliates to provide specific hearing aid discounts. This is not an insurance nor managed care product, and fees or charges for services in excess of those defined in program materials are the member's responsibility. UnitedHealthcare does not endorse nor guarantee hearing aid products/services available through the hearing program. This program may not be available in all states or for all group sizes. Components subject to change.

UnitedHealthcare vision coverage provided by or through UnitedHealthcare Insurance Company, located in Hartford, Connecticut, UnitedHealthcare Insurance Company of New York, located in Islandia, New York, or their affiliates. Administrative services provided by Spectera, Inc., United HealthCare Services, Inc. or their affiliates. Plans sold in Texas use policy form number VPOL.06.TX or VPOL.13.TX and associated COC form number VCOC.INT.06.TX or VCOC.CER.13.TX. Plans sold in Virginia use policy form number VPOL.06.VA or VPOL.13.VA and associated COC form number VCOC.INT.06.VA or VCOC.CER.13.VA.